



## KURMA ANNOUNCES THE FIRST INVESTMENT OF THEIR NEWLY LAUNCHED DIAGNOSTICS FUNDS IN THE START UP COMPANY BIOSERENITY

Paris, Monday June 8th

**The French start-up specialized in wearable medical device solutions raises 3 million Euros in a Seed round to grow in the medical diagnostic field.**

**A year after its creation, BioSerenity, a French startup located within the Brain and Spine Institute of Paris ([icm-institute.org](http://icm-institute.org)) has raised 3 million Euros of VC funding from Kurma Diagnostics and IdInvest Partners.**

This successful fundraising marks a new step in the development of Bioserenity. Launched in January 2014, the company is developing the first epilepsy diagnosis solution based on smart clothing, a mobile app and a cloud platform. The system is developed to allow for the remote recording of long-term electroencephalograms (EEG), thus helping neurologists diagnose epilepsy in a matter of weeks versus the years of observation often required by current systems. This major improvement for the well-being of patients has received overwhelming support from the medical community and patient groups.



Bioserenity will leverage the raised funds to accelerate development. Pierre Frouin, CEO of the company, declares: “We are glad to welcome IDinvest Partners and Kurma Diagnostics as investors. Together, they bring expertise and experience in the Healthcare market and an ability to accompany us through the next stages of development.”

This significant seed investment shows the increasing interest of VCs for new diagnostics and monitoring devices, especially mobile systems enabled with remote communication, which generate useful data points for physicians.



Kurma Partners' Alain Horvais (Partner, Kurma Diagnostics), commented: "We are very impressed with the technological solution that Bioserenity is developing, and the vision of the team in terms of responding to the needs of both clinicians and patients. Bioserenity is a first choice investment for Kurma Diagnostics, and epitomises the strategy of the fund to accompany pioneering projects and companies in the Diagnostic field".

Idinvest Partners' Nicolas Chaudron, adds: "Idinvest is happy to support Bioserenity: the quality of the team, the unique technology and a promising market are all the components that Idinvest seeks in a start-up".

BioSerenity has recently received numerous awards, including the World Wide Innovation Awards, the Tremplin Entreprise du Sénat, the Innovact Awards, the R3ilab and the iiAwards.

Pierre Frouin has a Master's of Science in Engineering from EFREI (Paris, France) and an MBA from INSEAD.

About Kurma Partners - [www.kurmapartners.com](http://www.kurmapartners.com)

Founded in July 2009, Kurma Partners is a key European player in Life Science venture, development capital and technology transfer, notably through Rare Disease-orientated Kurma Biofund II (€75M), Diagnostic-focused Kurma Diagnostics (€33M), and strategic partnerships with major European Life Science research institutions.

About Idinvest Partners - [www.idinvest.com](http://www.idinvest.com)

With €5 billion under management and 50 people, Idinvest Partners is a leading pan-European manager focused on the middle market segment. Idinvest Partners has developed several complementary areas of expertise including investments in innovative European start-ups, primary, secondary and mezzanine investments in European non-listed companies, and private equity consulting. Founded under the name AGF Private Equity in 1997, Idinvest Partners was formerly part of the Allianz group until 2010 when it joined forces with IDI Group to become independent.